

NATIONAL DAY 2021: TOGETHER, OUR SINGAPORE SPIRIT

NATIONAL DAY ENGAGEMENT PACKAGE



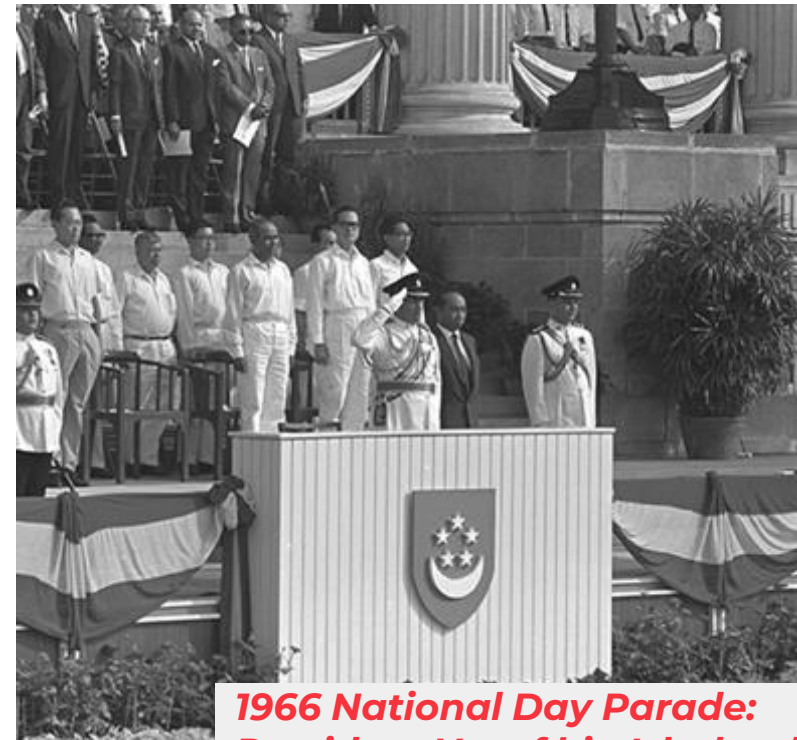
Celebrating National Day: A Cherished Yearly Tradition

In 1966, Singapore celebrated our National Day for the first time to mark our independence. It was a time when our future seemed uncertain, but we forged forward together.



1966 National Day Parade at the Padang - Bird's eye view of the contingents.

Official (Closed)



1966 National Day Parade: President Yusof bin Ishak taking the salute from the review stand along the City Hall steps.



"Wow, we have gone this far."

Official (Closed)

Celebrating National Day: A Cherished Yearly Tradition

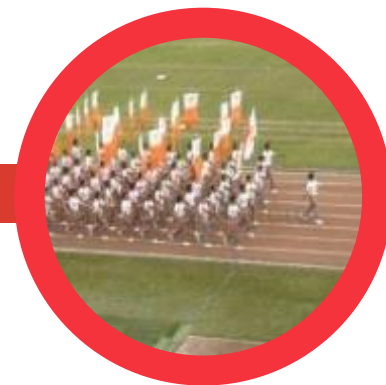


Even in difficult times, Singaporeans come together every year on 9 Aug, to celebrate who we are, how far we've come, and look forward to the road ahead.

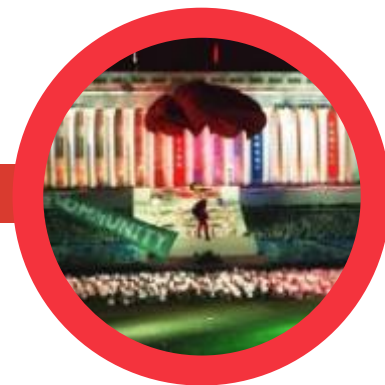
1969:
Race Riots



1985:
Economic Recession



1997:
Asian Financial Crisis



2003:
SARS



2020:
COVID-19 Pandemic



National Day is a reflection of our values and what we can do together,

Through NDP, we showcase our collective spirit and show the world what we are made of. It's also at NDP that we have seen many firsts.



**NDP 1969:
First Mobile Column**



**NDP 2002:
Launch of
NEWater**



**NDP 2007:
The Float@Marina Bay**

And a show of our nation's will and ability to defend ourselves.

At every NDP, we saw how Singaporeans have always stood as one united people during challenging times, affirming our unity, commitment and nationhood.

The showcase of the SAF's and Home Team's capabilities also gives confidence in the ability to defend ourselves.



Behind-the-scenes preparation to ensure a smooth NDP



Showcase of our defence and security capabilities



Standing united as one people

It is a day to celebrate our commitment and community

Throughout the pandemic, we cared for and supported one another. We stood strong, united, and resilient. We knew we could overcome this together.



Helping Our Elderly Hawkers Go Digital

@wheretodapao Instagram



Heeding the Call of Duty at the Frontlines of Our Fight

Dedication of Our Healthcare Professionals



Rallying Together to Support Our Essential Workers

Project Co-Knit with Love

co^oknitwith♥

Regardless of race, language or religion, we continued to reach out to one another when the going got tough.

And reflect on how we tackle challenges and ready ourselves for the future.

COVID-19 cannot and will not dominate our lives. We will continue to keep ourselves safe as we reopen progressively and move towards a post-pandemic future.



Faster Testing Capabilities



Digital Contact Tracing



Vaccination

During the pandemic, National Day celebrations may look quite different.

Since the start of the COVID-19 pandemic, we have found new ways to mark National Day and bring NDP to the nation safely.

However, it remains a time for us to reflect on Singapore's independence and what it means to be Singaporean.



This year, we celebrate our Singapore Spirit.



“Together, Our Singapore Spirit” encourages us to be stronger as one people and overcome challenges together.

**Our Spirit of Unity:
Ensuring no one is left behind**

**Our Spirit of Resilience:
Turning obstacles into opportunities**

**Our Spirit of Hope:
A belief that the future is in our hands**

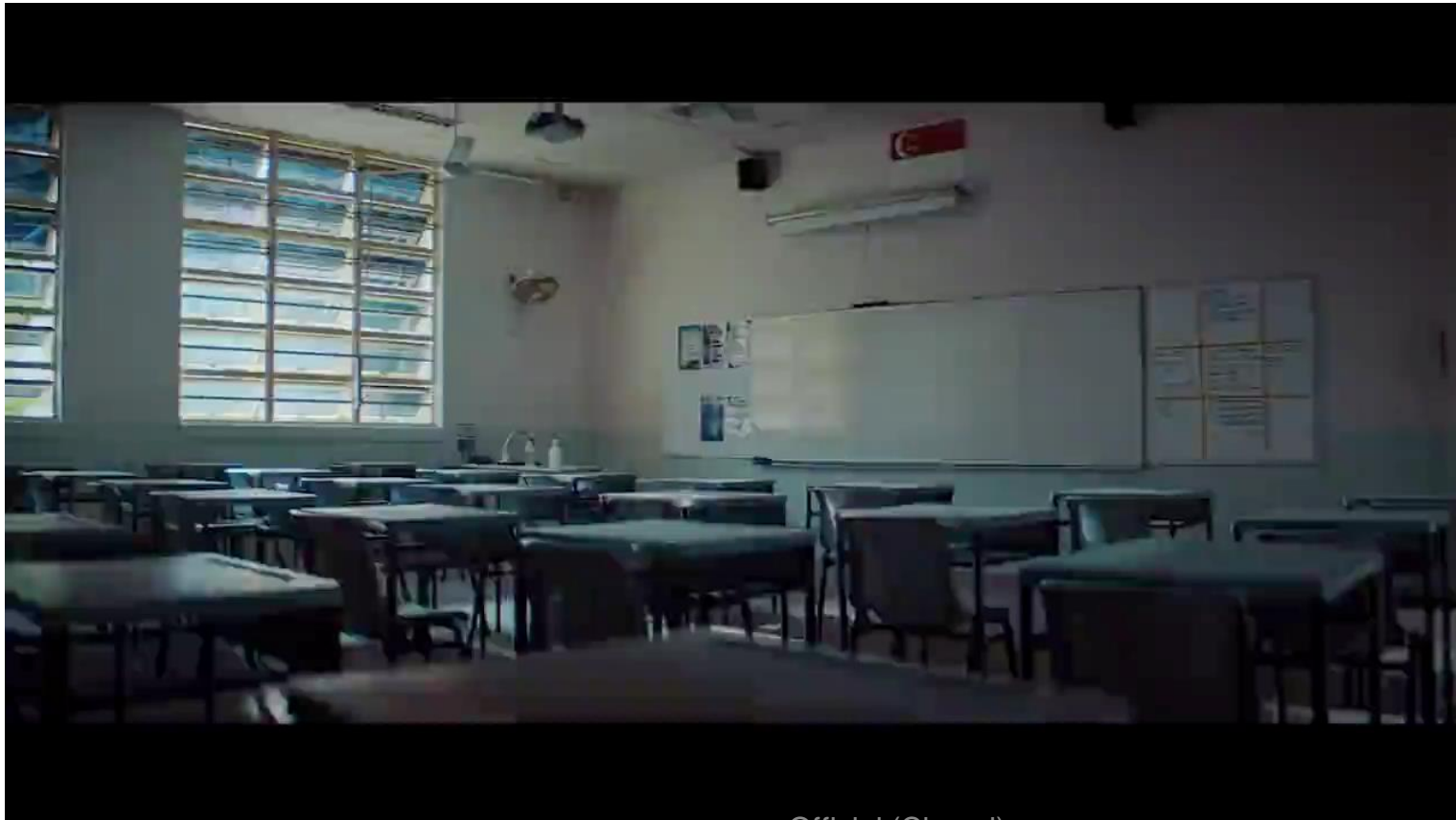


Project Goodwill Aid (PGA) provides support to needy Singaporeans, and supported Malaysian workers stuck in Singapore during the pandemic.

After recovering from COVID-19, Mae Tan started KampungKakis with two friends. Their neighbourhood buddy system matches people in need with volunteers.



**The past year has tested our strength and resilience, but we persevered and pulled through together.
As we always have, and as we always will.**



Official (Closed)



**Click to watch
"Onward Singapore"
[2:39 min]**

WHAT DOES OUR SINGAPORE SPIRIT MEAN TO YOU?

[#TogetherOurSGSpirit](#)

Official (Closed)



National Day 2021: SG Traits Map

What does Our Singapore Spirit mean to you?
Singaporeans were asked about the traits we share, and this is
what they had to say.



Scan the QR code and
contribute to the SG
Traits Map!

How will you celebrate National Day this year?

- ★ Tune in to the 9 Aug Ceremonial Parade and NDP on 21 Aug.
- ★ Display the flag and refresh your understanding of the National Anthem and other National symbols.
- ★ Check out the films in Nexus' NDP film package!
- ★ Go to @NDPeeps, and tag your reflections about Singapore and NDP with #ND2021, #NDPeeps, #TogetherOurSGSpirit, and #OurSGSpirit
- ★ Use the NDP Pic Badge on your social media profiles



Thank you!

**To help us do our job better,
we need to hear from you!**

**Please provide feedback through
the following link or QR code:**

<https://go.gov.sg/ndp21package>

